



Euromedica Appoints New Consulting Leader for China and Asia Pacific

11th January 2012

Euromedica, a global leader in Executive Search dedicated to the life science industry, today announces the appointment of Zheng Du as Senior Consultant, leading the company's expansion into the Chinese and Asia-Pacific markets.

Zheng has been in executive search for more than 11 years. He was initially with Korn/Ferry International, as a key member of the life sciences team in London, responsible for execution of senior search assignments. After leaving Korn/Ferry in October 2007, Zheng established an independent new business providing comprehensive talent acquisition solutions for international businesses in life sciences, with particular focus on leadership needs in China and Asia. Zheng is an MD and MBA and, as a native Mandarin speaker, speaks fluent English and has a unique understanding of the European and Asian markets.

Andy MacLeod, Group Managing Director of Euromedica said, "Zheng's appointment is part of our globalisation strategy which includes development of our business in the important growth markets in life sciences. Zheng's experience will enable us to deliver search assignments for clients in China and the broader Asia-Pacific region – areas which are currently seeing significant investment from within the pharmaceutical and medical technology industries. We hope therefore to better serve the evolving market needs of our global client base as a result."

Zheng Du commented, "I am really delighted to join Euromedica, who has developed strong reputation particularly in Europe and the US. The company is now well positioned for "going East". I do hope that I will bring the additional cultural understanding and market connections, complementing Euromedica's excellent client relationships and global network, to meet our clients' increasing demand for leadership talents in Asia, and create a new area of growth for the business. "

About Euromedica

Euromedica is a global leader in Executive Search Consultancy dedicated to the life science industry. Founded in 1987, the Company focuses on Board, Executive Committee and Senior Leadership positions and executes searches nationally, regionally and globally through its integrated consulting team.

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